

PROFIT WORKS

Unravel complexity.
Increase productivity.
Maximize your company's potential.
End entitlement.



TOM BOUWER

- ▶ Speaker
- ▶ Former Certified EOS Implementer® for eight years
- ▶ Co-author, *What the Heck Is EOS?* and *Profit Works*
- ▶ Co-founder of the EOS Conference



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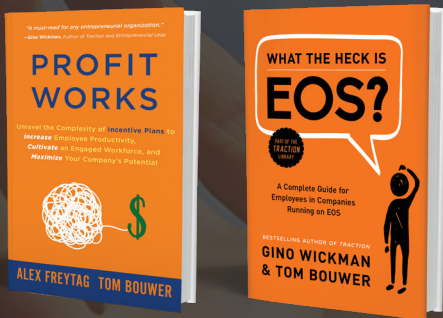
BOOK TOM TODAY!

Tom@TomBower.com
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WHAT THEY'RE SAYING ABOUT TOM'S KEYNOTES:

"Tom was a dynamic presenter who obviously knows business and how to create 'ownership' within a company. Tom provided multiple examples of practical applications that will make me a better leader. Excellent presentation!"

"He outlined the implementation process quite well and gave useful examples. Just great. One of the best sessions of the day."



Profit Works helps companies discover how to create a simple and effective incentive plan with practical engagement tools.

What the Heck Is EOS? is designed to engage employees in the EOS process and tools.

Both are available at online retailers.

Go to TheBouwerGroup.com to download a chapter of each book free.

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TOM BOUWER

Tom provides keynotes and workshops for entrepreneurs and executives who are looking to increase employee productivity, cultivate an engaged workforce, and maximize their company's potential through incentive plans.

In addition to starting and running three of his own companies in Turkey, Tom has worked with a diverse range of companies from start-ups to Fortune 50 companies. Based on 30+ years of global management and coaching experience, Tom teaches real, simple tools that help business leaders get results.

PRESENTATION

PROFIT WORKS

Unravel complexity.

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End entitlement.

Profit works for everyone: stakeholders, owners, and employees. It is the score at the end of the game. Discover how to maximize profit and help everyone win — especially you.

Does the money you spend change employee behavior?

Do you have a bonus (read: entitlement) program?

Do you want your employees to earn more when they help increase profits?

DURING THIS PRESENTATION/WORKSHOP, YOU WILL LEARN:

- ▶ Tension Tools™ to increase productivity
- ▶ Why and how to teach financial tools to your employees
- ▶ How to effectively reward employees
- ▶ 5 key fundamental principles
- ▶ 6 common mistakes
- ▶ Incentive plan design and payout options

Many organizations do not have enough tension or positive pressure. Some go too far. Most, however, don't go far enough. Learn how to put a simple system in place to change behavior, activate an earning mindset, and maximize your company's potential.



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