

GET A GRIP

Tom Bower provides **Keynotes** and **workshops for entrepreneurs and executives** who need a simple way of operating that helps leadership teams clarify, simplify, and achieve their vision. Tom has led more than 700 full-day EOS® sessions with over 150 companies.

In addition to starting and running three of his own companies in Turkey, Tom has worked with a diverse range of companies from start-ups to Fortune 50 companies. Based on 30+ years of global management and coaching experience, Tom teaches real, simple tools that help business leaders get results.



TOM BOUWER

- ▶ Speaker
- ▶ Former Certified EOS Implementer® for eight years
- ▶ Co-author, *What the Heck Is EOS?* and *Profit Works*
- ▶ Co-founder of the EOS Conference

BOOK TOM TODAY!

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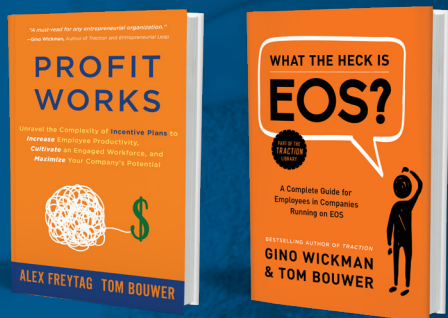


THE
BOUWER
GROUP

WHAT THEY'RE SAYING ABOUT TOM'S KEYNOTES:

"Tom was a dynamic presenter who obviously knows business and how to create 'ownership' within a company. Tom provided multiple examples of practical applications that will make me a better leader. Excellent presentation!"

"He outlined the implementation process quite well and gave useful examples. Just great. One of the best sessions of the day."



Profit Works helps companies discover how to create a simple and effective incentive plan with practical engagement tools.

What the Heck Is EOS? is designed to engage employees in the EOS process and tools.

Both are available at online retailers.

Go to TheBouwerGroup.com to download a chapter of each book free.

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EOS® IS REAL, SIMPLE, AND GETS RESULTS.

To gain traction in their organizations, entrepreneurial leaders look to former Certified EOS Implementer®, Tom Bower. Co-founder of the EOS Conference and co-author of *What the Heck Is EOS?* and *Profit Works*, Tom is a lifelong entrepreneur focused on helping business leaders get what they want from their business.

Attendees leave Tom's presentations with practical tools they can immediately implement to achieve alignment in their organizations.

PRESENTATION

Six Keys to Getting What You Want from an Entrepreneurial Company

If you'd like to be in more control of your organization, you're not alone. As thousands of business leaders have discovered, the key to faster growth, bigger profits, more loyal customers, and fewer frustrations is the Entrepreneurial Operating System® (EOS).

Tom Bower uses his extensive experience as a former Certified EOS Implementer® to lead this interactive, value-packed workshop. In Tom's words, "leaders looking for a silver bullet or the next 'flavor of the month' need not attend." This presentation covers the real, simple, EOS tools you can implement in your business to achieve the results you want.

Tom's memorable real-world stories address common frustrations facing CEOs and leadership teams. Attendees learn to see their business in a whole new light and strengthen the Six Key Components™ of a great organization: Vision, People, Data, Issues, Process, and Traction.

DURING THIS PRESENTATION, YOU WILL:

- ▶ Learn a powerful tool to clarify and achieve your vision.
- ▶ Work with two simple tools that will get the right people in the right seats.
- ▶ Build the right company scorecard to deliver an absolute pulse on your business.
- ▶ Master practical tools that successful entrepreneurs use to get more done.

Audiences walk away from "Get a Grip on Your Business" with sensible tools that help get them gain control of where their organization is heading.

